



**SUITES 259**  
Tu hogar mientras viajas



## PRIVACY NOTICE

In accordance with the Federal Law on the Protection of Personal Data Held by Private Parties, Entrepreneurs MEF S.A DE C.V., located at Ensenada Street, number 37, Interior 10, in the Hipódromo neighborhood, Cuauhtémoc Mayor's Office, Mexico City, is responsible for the use and protection of your personal data. This notice informs data subjects about the information collected from them, as well as the purposes for which the information will be used.

The personal data collected from the undersigned will be used for the following purposes, which are necessary to finalize our relationship with the undersigned, as well as to provide the services and/or orders requested, issue tax receipts, generate a customer database, provide better and more personalized service, enhance the user's experience, and ensure maximum security for both the user and the host, in the face of any situation, anomaly, or inconvenience that may arise from the host, user, or a third party.

The personal data to be collected are:

- Full name (First name, Last name).
- Guest's signature.
- Home phone and Cell phone.
- Credit or debit card information.
- Email.
- Place of origin.
- Tax ID (RFC).
- Email address.

We inform you that your personal data will not be shared with any authority (unless necessary for security reasons or as required by the authority due to specific circumstances), company, organization, or person other than the host or its collaborators, and will be used exclusively for the purposes mentioned.

We commit not to transfer your personal information to third parties without your consent, except as provided for in Article 37 of the Federal Law on the Protection of Personal Data Held by Private Parties. If you do not express opposition to the transfer of your personal data, it will be understood that you have given your consent.

Article 37 exceptions:

- When the transfer is provided for in a Law or Treaty in which Mexico is a party.
- When the transfer is necessary for the prevention or medical diagnosis, the provision of health care, medical treatment, or health service management.



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- When the transfer is made to controlling companies, subsidiaries, or affiliates under the common control of the data controller, or to a parent company or any company of the same group as the data controller that operates under the same internal processes and policies.
- When the transfer is necessary by virtue of a contract entered into or to be entered into in the interest of the data subject, by the data controller and a third party.
- When the transfer is necessary or legally required for the safeguarding of a public interest or for the procurement or administration of justice.
- When the transfer is necessary for the recognition, exercise, or defense of a right in a judicial proceeding.
- When the transfer is necessary for the maintenance or fulfillment of a legal relationship between the data controller and the data subject.

At all times, the undersigned will have the right to know what personal data we have about them, how we use it, and the conditions of its use, as well as the correction of their personal information, rectification if needed. Similarly, they have the right to have their information deleted from our records or databases when they believe it is not being used correctly, as well as to object to the use of their personal data for specific purposes, known as ARCO rights. To exercise these rights, they must submit the respective request by sending an email to [contacto@bilt.mx](mailto:contacto@bilt.mx), with the title EXERCISE ARCO RIGHTS, including full name, contact phone, contact email, reason for the request, requirements, and the applicant's signature in the body. The response to the request will be provided within a period not exceeding thirty calendar days, and it will be sent via email. It is worth mentioning that the undersigned can revoke their consent for the use of their personal data at any time. However, it should be considered that, for certain purposes, the revocation of consent may imply that we cannot continue providing the requested service, or the early termination, without the host's responsibility, of the provision of the service to the user. The revocation or limitation of the processing of personal data will follow the same process as the exercise of ARCO rights, with the same response times. It is important to note that this Privacy Notice may be modified at any time by Entrepreneurs MEF S.A DE C.V., and the respective modifications will be available for consultation on this website. If Entrepreneurs MEF S.A DE C.V. does not receive express opposition to the processing of personal data in the manner and terms described above, it will be understood that tacit consent has been granted for it.